2016



EXIT SURVEY

SURVEY REPORT

Bachelor's Degree in Nursing Program





Report of Survey Results:

Exit Survey

Bachelor's Degree in Nursing

Report Generated: September 14, 2016

For All Graduates between July 1, 2015, and June 30, 2016

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General Information

Presented in this report are results from the exit survey.

Exit Survey: The exit survey collects information regarding the graduates' current employment status, future educational plans, their achievement of specific goals and Excelsior College's impact on those goals, their level of satisfaction with the College, importance and satisfaction with resources provided at Excelsior College, their achievement of general education outcomes, and achievement of the program's student learning outcomes. The survey also solicits graduates' perceptions of program strengths and suggestions for change.

Questions related to the exit survey or to the design and production of this report may be addressed to the Director of Institutional Effectiveness.

Interpreting Results: Care should be taken in interpreting survey results. Survey results can be affected by self-selection bias, in which persons with certain characteristics or opinions are more likely to respond. Particular caution should be taken when the numbers of responses are small because results may be skewed.

Please consider the following guidelines when interpreting survey data:

<u>Means:</u> When results are expressed in a chart or table of means, please note the range of values and their meanings, which are listed in a footnote below the chart or table. In general, mean values of 4 or higher on a 6-point Likert scale are considered positive. Similarly, a mean value of 5 or higher is considered positive on a 7-point scale. Throughout the report, means are calculated only for Likert-type items that received five or more responses.

<u>Standard deviations:</u> Wherever mean values are presented, please also consider the standard deviations (SD) that accompany them. Standard deviation is a measure of variability in the response to a survey item, such that a small SD indicates less variation (more agreement) among respondents.

<u>Frequency tables:</u> As noted above, means are calculated only for Likert-type items that received five or more responses. If fewer than five were received, responses will be displayed in frequency tables, with a numerical count provided for each response. Where charts display survey items in pairs (such as ratings of program outcomes), both items will be displayed in a frequency table if either received fewer than five responses.

Notes:

The graduation dates appearing on the cover of this report represent the requested report period. The dates appearing in the Sample section on page 2 indicate the range of graduation dates among actual survey respondents.

The following symbol may appear in this report:

^ Denotes that one or more survey items displayed in a chart or table expired during the report period and so were not asked of all respondents. An explanatory footnote to this effect has been included beneath charts and tables where this symbol may appear.

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Exit Survey Results

Sample

The exit survey was sent to 287 Bachelor's Degree in Nursing graduates. A total of 101 responded, resulting in a response rate of 35.2%. Respondents to the survey graduated between August 2015 and June 2016.

Gender: (N = 101)

- Female 85.1%
- Male 14.9%

Ethnicity: (N = 101)

- White 73.3%
- Black or African American 15.8%
- Hispanic 5.0%
- Asian 3.0%
- Two or More Races 2.0%
- Native Hawaiian or Other Pacific Islander 1.0%

Which of the following best describes your Excelsior College experience? (N = 100)

- I completed the majority of my coursework through EC online courses. 68.0%
- I used a combination of EC courses and exams to meet most program requirements. 25.0%
- I transferred in the majority of my program requirements. 4.0%
- I transferred in the majority of my general education requirements and completed other program requirements by exam. 2.0%
- I completed examinations to meet most of my requirements. 1.0%

Employment and Professional Affiliations

Are you currently employed? (N = 101)

- Yes, full time 83.2%
- Yes, part time 11.9%
- No, seeking employment 4.0%
- No, not seeking employment 1.0%

In what field are you employed? (N = 96)

- Nursing 94.8%
- Health Care (non-nursing) 3.1%
- Military Service 1.0%
- Research (Health Science) 1.0%

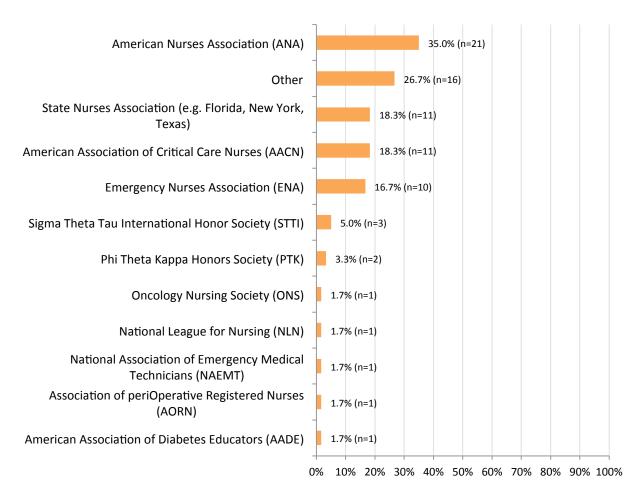
Is this field related to the degree you earned at Excelsior College? (N = 101)

- Yes 98.0%
- No 2.0%

Are you a member of any professional organizations? (N = 101)

- Yes 59.4%
- No 40.6%

In which of the following professional organizations are you a member?



Note: Graduates may select more than one organization, so the total of all percentages above may exceed 100%.

Future Educational Plans

Are you planning or considering enrollment in any educational program now that you have completed your Excelsior College degree? (N = 98)

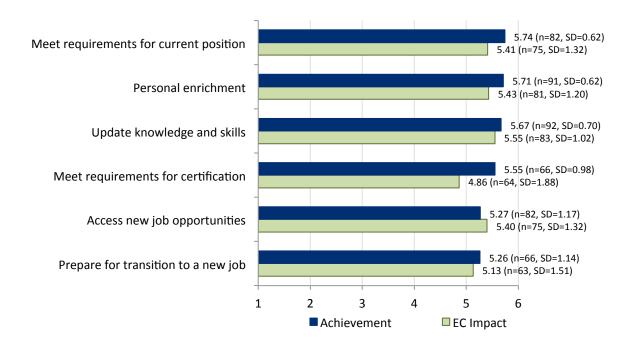
- No 31.6%
- Yes, a certificate program 4.1%
- Yes, graduate courses 3.1%
- Yes, a master's program 58.2%
- Yes, a doctoral program 1.0%
- Other 2.0%

If Excelsior College offers the program you are interested in, would you consider re-enrolling? (N = 92)

- Yes 64.1%
- Maybe 14.1%
- No 21.7%

Career and Educational Goals

Please indicate the extent to which you have <u>achieved</u> each goal and the extent to which Excelsior College had an <u>impact on your achievement</u>. (Mean ratings)



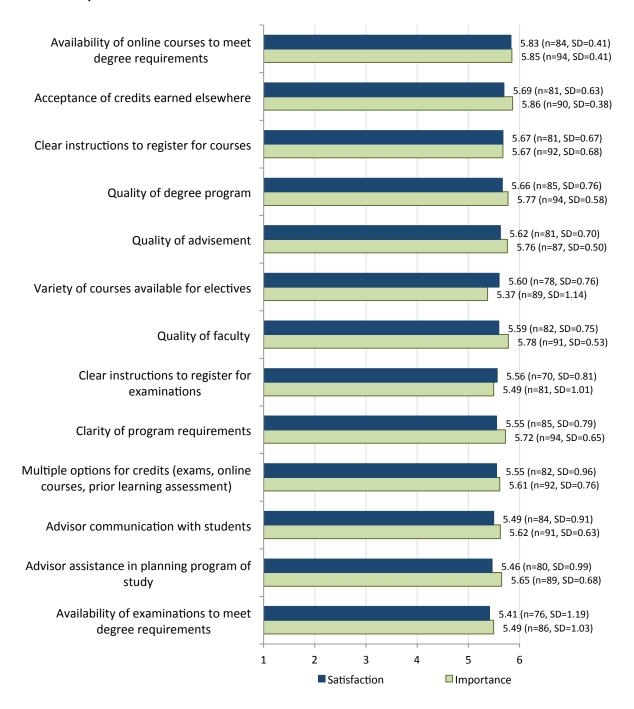
Likert scale: Achievement: 1 = Not at all achieved, 6 = Completely achieved Likert scale: Excelsior College Impact: 1 = No impact, 6 = Great impact

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Aspects of the Excelsior College Experience

Please indicate how <u>important</u> each aspect of the Excelsior College experience was to you and how satisfied you were with it. (Mean ratings)

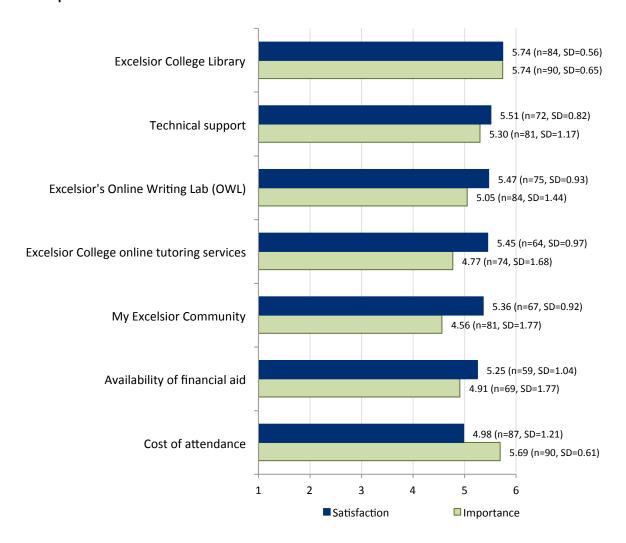
Academic Aspects:



Likert scale: Satisfaction: 1 = Not at all satisfied, 6 = Very satisfied Likert scale: Importance: 1 = Not at all important, 6 = Very important

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Other Aspects:



Likert scale: Satisfaction: 1 = Not at all satisfied, 6 = Very satisfied Likert scale: Importance: 1 = Not at all important, 6 = Very important

Nursing Policies and Requirements

Please indicate your level of agreement with the following statements. (N = 88)

	Agreement	
Statement	Mean	SD
Technology requirements for distance learning were clearly and accurately communicated	5.59	0.69
Changes in policies, procedures, and program information were clearly communicated	5.53	0.80
Changes in policies, procedures, and program information were consistently communicated in a timely manner	5.52	0.93

Likert scale: 1 = Strongly disagree, 6 = Strongly agree

General Education Outcomes

Please indicate the degree to which you believe you have achieved each of these outcomes. (N = 90 - 92)

	Achiev	/ement
Statement	Mean	SD
Understand and appreciate the complexities of diversity	5.73	0.47
Utilize information effectively in an ethical and legal manner	5.73	0.49
Evaluate the credibility of information from various sources	5.71	0.50
Interact effectively with people from backgrounds and cultures different from you	5.70	0.53
Effectively express oneself in writing, with clarity, persuasiveness, and coherence using standard conventions of English	5.62	0.55
Identify effective solutions for ethical and social issues faced by individuals or communities	5.58	0.56
Articulate the importance of social responsibility and civic engagement	5.56	0.62
Analyze global issues from different perspectives that consider diverse views (politics, culture, economics, and religion)	5.55	0.69
Utilize scientific reasoning and basic mathematical calculations in problem solving	5.48	0.81
Effectively express oneself orally, with clarity, persuasiveness, and coherence using standard conventions of English	5.46	0.69

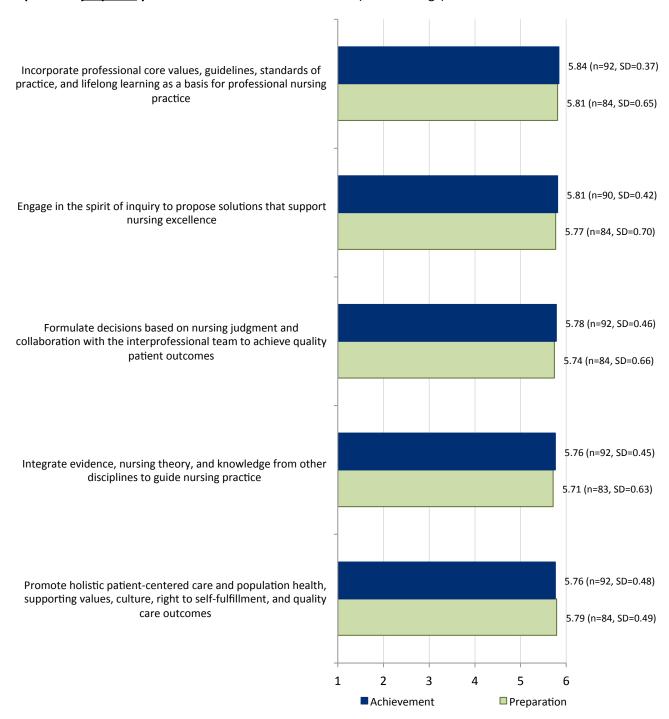
Likert scale: 1 = Not at all achieved, 6 = Completely achieved

[^] If this symbol appears next to a question above, the question expired during the report period

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Bachelor's Degree in Nursing Program Outcomes

Please rate the degree to which you have <u>achieved</u> each outcome and how well your educational experience prepared you to demonstrate each outcome. (Mean ratings)



Likert scale: Achieved: 1 = Not at all achieved, 6 = Completely achieved Likert scale: Prepared: 1 = Very poorly prepared, 6 = Very well prepared

[^] If this symbol appears next to a question above, the question expired during the report period.

Overall Impression of College, Program and Career

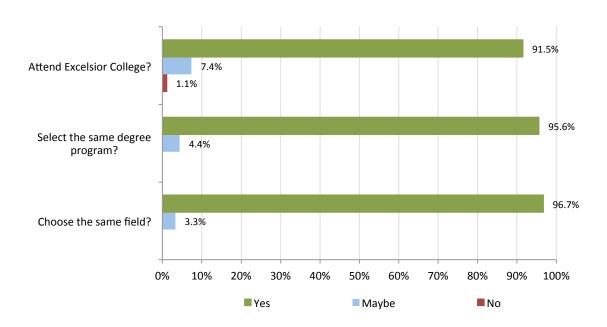
How satisfied are you, overall, with your experiences at Excelsior College? (N = 94)

- Very satisfied 75.5%
- Satisfied 16.0%
- Dissatisfied 1.1%
- Very dissatisfied 7.4%

How satisfied are you that Excelsior College helped you meet your program outcomes? (N = 94)

- Very satisfied 78.7%
- Satisfied 14.9%
- Neutral 1.1%
- Very dissatisfied 5.3%

If you had it to do over again, would you: (Attend Excelsior n = 94; Same degree program n = 91; Same field n = 90)



Would you recommend Excelsior College to a friend or colleague interested in an educational degree? (N = 93)

- Yes 97.8%
- No 2.2%

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