

SEPTEMBER
2017



ONE-YEAR SURVEY

SURVEY REPORT

Bachelor's Degree in Nursing Program



Report of Survey Results:

One-year Survey

Bachelor's Degree in Nursing

Report Generated: September 26, 2017

For All Graduates between July 1, 2015, and June 30, 2016

Table of Contents

General Information	1
One-year Survey Results	2
Sample	2
Employment and Professional Affiliations	2
Future Educational Plans	8
Military Advancement and Civilian Life	9
Career and Educational Goals	10
Bachelor's Degree in Nursing Program Outcomes	11
Satisfaction with Excelsior College	12
Overall Impression of College, Program and Career	12

General Information

This report presents results from the one-year survey.

One-year Survey: The one-year survey collects information regarding the graduates' satisfaction with Excelsior College, their future educational plans, current educational, employment, and income status, achievement of program outcomes, and the impact that the educational process has had on career and educational goals. The survey also solicits graduates' perceptions of program strengths and suggestions for change, as well as the most important impact earning an Excelsior College degree has had on their lives.

Interpreting Results: Care should be taken in interpreting survey results. Survey results can be affected by self-selection bias, in which persons with certain characteristics or opinions are more likely to respond. Particular caution should be taken when the numbers of responses are small because results may be skewed.

Please consider the following guidelines when interpreting survey data:

Means: When results are expressed in a chart or table of means, please note the range of values and their meanings, which are listed in a footnote below the chart or table. In general, mean values of 4 or higher on a 6-point Likert scale are considered positive. Similarly, a mean value of 5 or higher is considered positive on a 7-point scale. Throughout the report, means are calculated only for Likert-type items that received five or more responses.

Standard deviations: Wherever mean values are presented, please also consider the standard deviations (SD) that accompany them. Standard deviation is a measure of variability in the response to a survey item, such that a small SD indicates less variation (more agreement) among respondents.

Frequency tables: As noted above, means are calculated only for Likert-type items that received five or more responses. If fewer than five were received, responses will be displayed in frequency tables, with a numerical count provided for each response. Where charts display survey items in pairs (such as ratings of program outcomes), both items will be displayed in a frequency table if either received fewer than five responses.

Notes:

The graduation dates appearing on the cover of this report represent the requested report period. The dates appearing in the Sample section on page 2 indicate the range of graduation dates among actual survey respondents.

The following symbol may appear in this report:

- ^ Denotes that one or more survey items displayed in a chart or table expired during the report period and so were not asked of all respondents. An explanatory footnote to this effect has been included beneath charts and tables where this symbol may appear.

One-year Survey Results

Sample

The one-year post-graduation survey was sent to 277 Bachelor's Degree in Nursing graduates. A total of 46 responded, resulting in a response rate of 16.6%. Respondents to the survey graduated between August 2015 and June 2016.

Gender: (N = 46)

- Female 76.1%
- Male 23.9%

Ethnicity: (N = 46)

- White 71.7%
- Black or African American 8.7%
- Hispanic 8.7%
- Asian 6.5%
- Two or More Races 4.3%

Employment and Professional Affiliations

Are you currently employed? (N = 46)

- Yes, full time 80.4%
- Yes, part time 15.2%
- No, enrolled in an educational program 4.3%

In what field are you employed? (N = 44)

- Nursing 97.7%
- Health Care (non-nursing) 2.3%

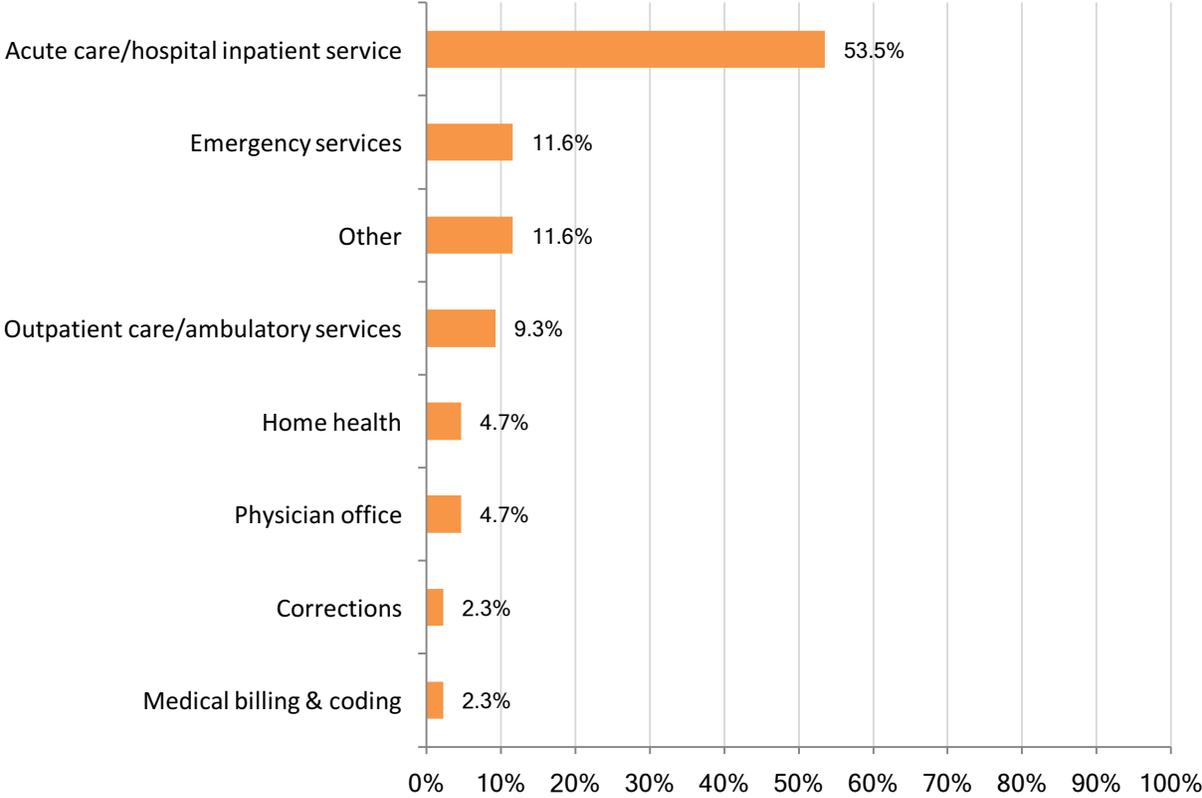
Those who identified their field of employment as "Other" listed the following fields:

- None Reported

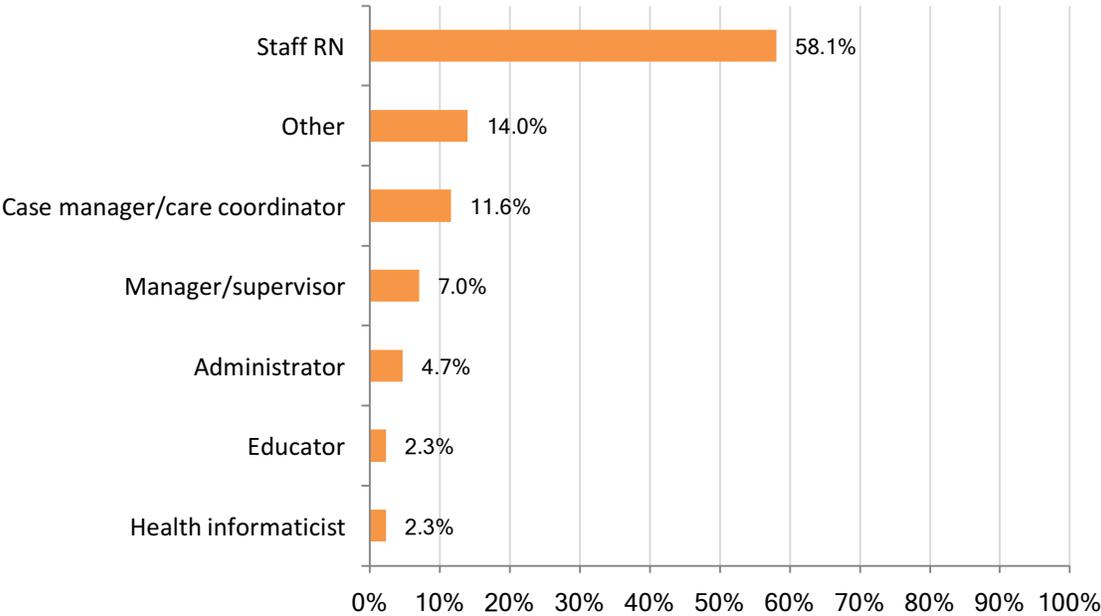
Is this field related to the degree you earned at Excelsior College? (N = 44)

- Yes 97.7%
- No 2.3%

In which health care setting do you currently work? (N = 43)



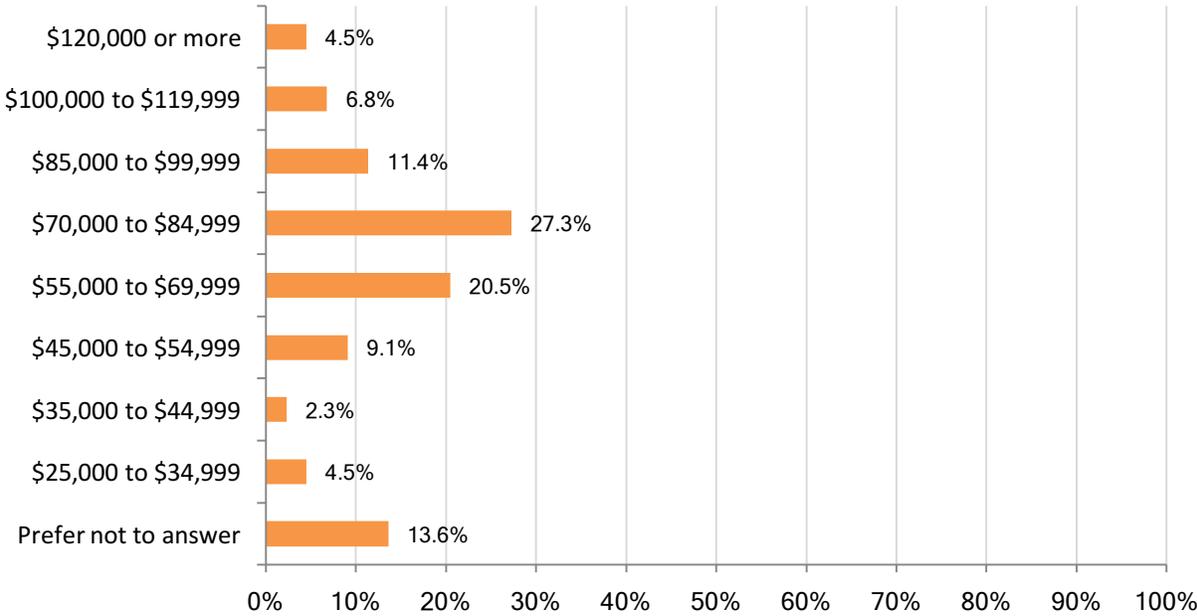
Which best describes the nature of your current work? (N = 43)



Which geographic location best describes where do you currently work? (N = 43)

- Urban area 51.2%
- Suburban area 39.5%
- Rural area 9.3%

In which of the following ranges does your annual personal income fall? (N = 44)



To what extent has your Excelsior College degree been helpful in advancing your career? (N = 44)

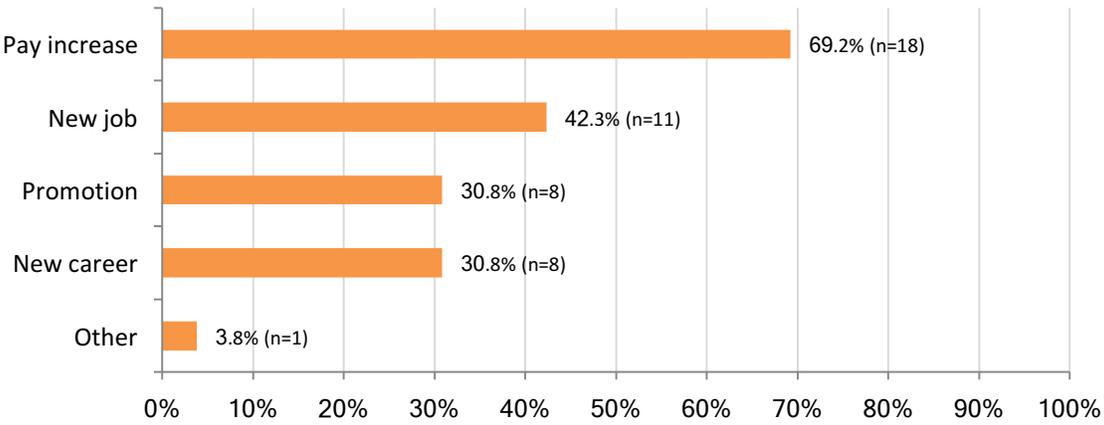
- Rating 6 (Very helpful): 61.4%
- Rating 5: 15.9%
- Rating 4: 9.1%
- Rating 3: 9.1%
- Rating 1 (Not helpful): 4.5%

Note: Response options ranged from 1 = not helpful, to 6 = very helpful.

Has earning your Excelsior College degree led to a career advancement and/or pay increase? (N = 44)

- Yes 59.1%
- No 40.9%

In what ways has your degree benefited you?

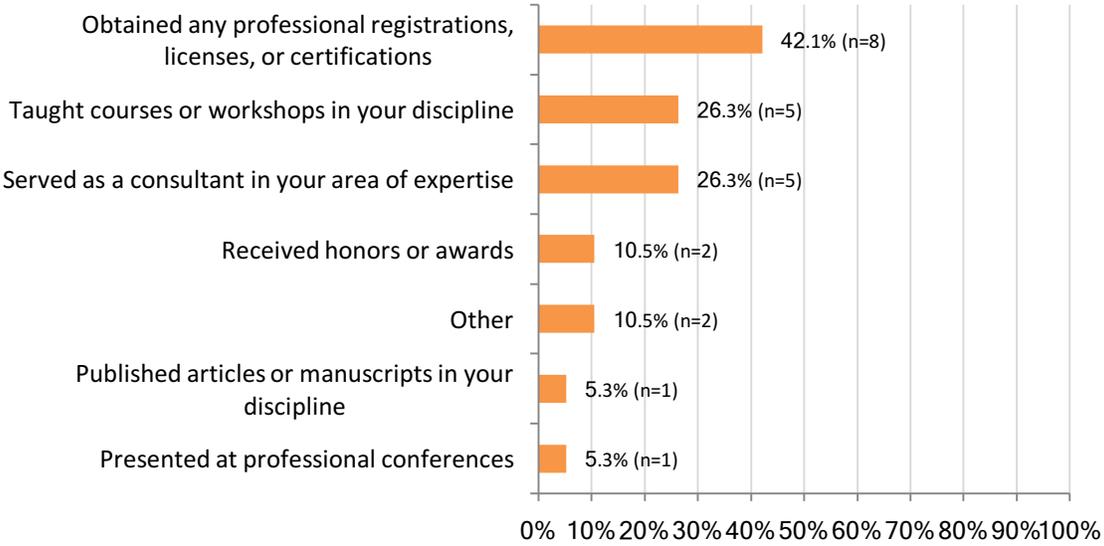


Note: Graduates may select more than one response option, so the total of all percentages above may exceed 100%.

Since receiving your Excelsior College degree, have you been recognized for your expertise? (N = 45)

- Yes 42.2%
- No 57.8%

In what ways have you been recognized for your expertise?



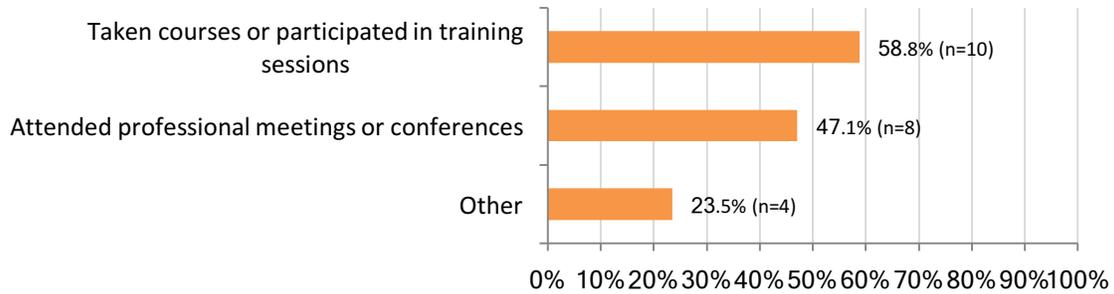
Note: Graduates may select more than one response option, so the total of all percentages above may exceed 100%.

Since receiving your Excelsior College degree, have you pursued further professional education?

(N = 45)

- Yes 37.8%
- No 62.2%

Which types of education have you pursued?

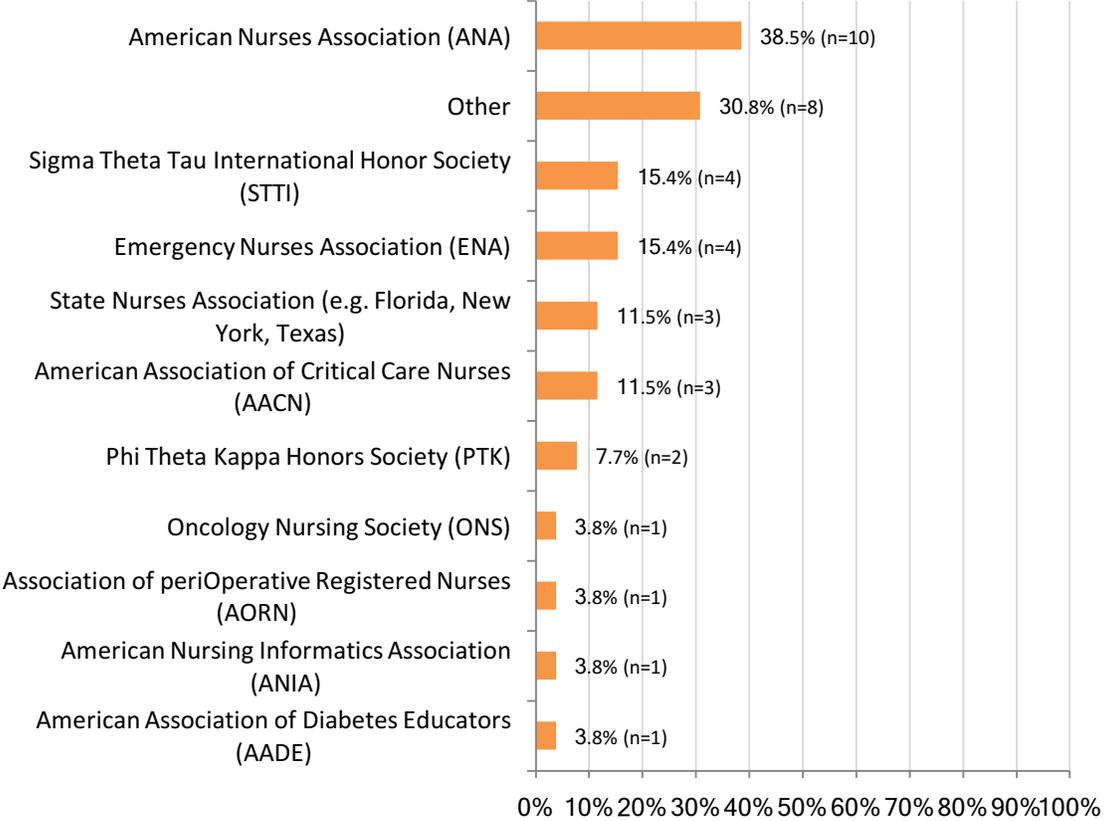


Note: Graduates may select more than one response option, so the total of all percentages above may exceed 100%.

Are you a member of any professional organizations? (N = 44)

- Yes 59.1%
- No 40.9%

Graduates indicated membership in the following nursing organizations:



Note: Graduates may select more than one organization, so the total of all percentages in the chart above may be more than 100%.

Future Educational Plans

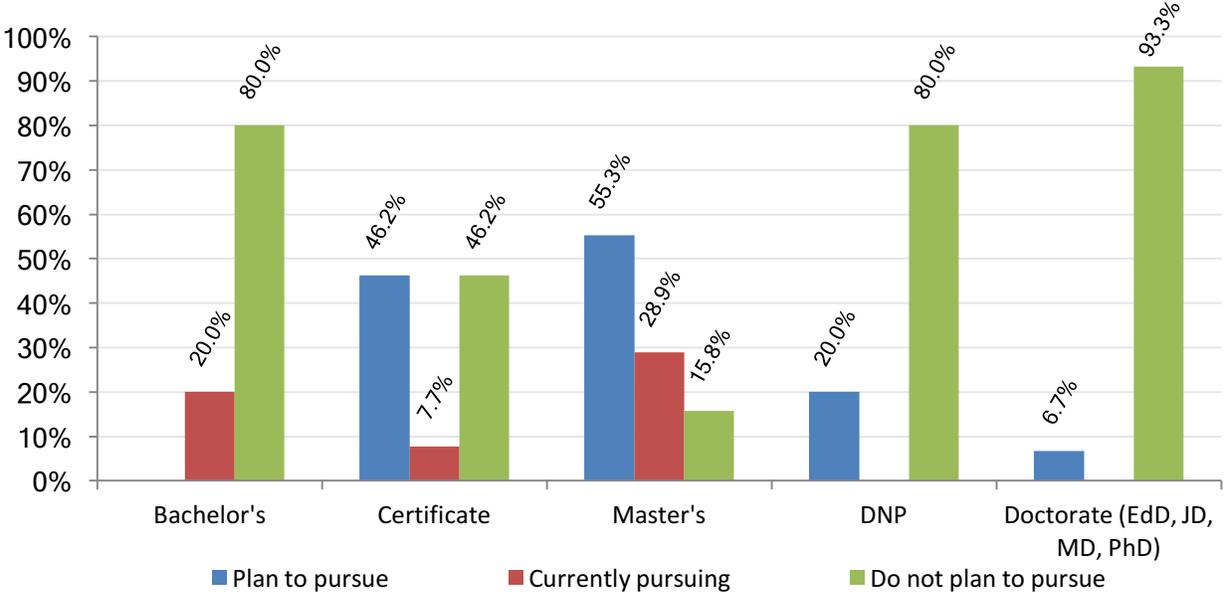
Do you have plans to seek additional education? (N = 44)

- Yes 70.5%
- No 29.5%

How well prepared do you feel to continue your education? (N = 44)

- Very well 34.1%
- Well 43.2%
- Somewhat well 20.5%
- Somewhat poorly 2.3%

Please indicate whether you hold, are currently pursuing, plan to pursue, or do not plan to pursue each of the degrees listed below. (Bachelor's n = 5; Certificate n = 13; Master's n = 38; Doctor of Nursing Practice (DNP) n = 15; Doctorate n = 15. Percentages are displayed only for degrees with five or more responses.)



If you are currently pursuing a degree or certificate, is it at Excelsior College? (N = 33)

- Yes 30.3%
- No 69.7%

Military Advancement and Civilian Life

Have you ever served in the armed forces? (N = 44)

- I have never served in the armed forces. 95.5%
- I am currently serving in the armed forces. 2.3%
- I have previously served in the armed forces. 2.3%

Military Advancement: To what extent has your degree been helpful to you in advancing your military career? (N = 1)

- Rating 3: 100.0%

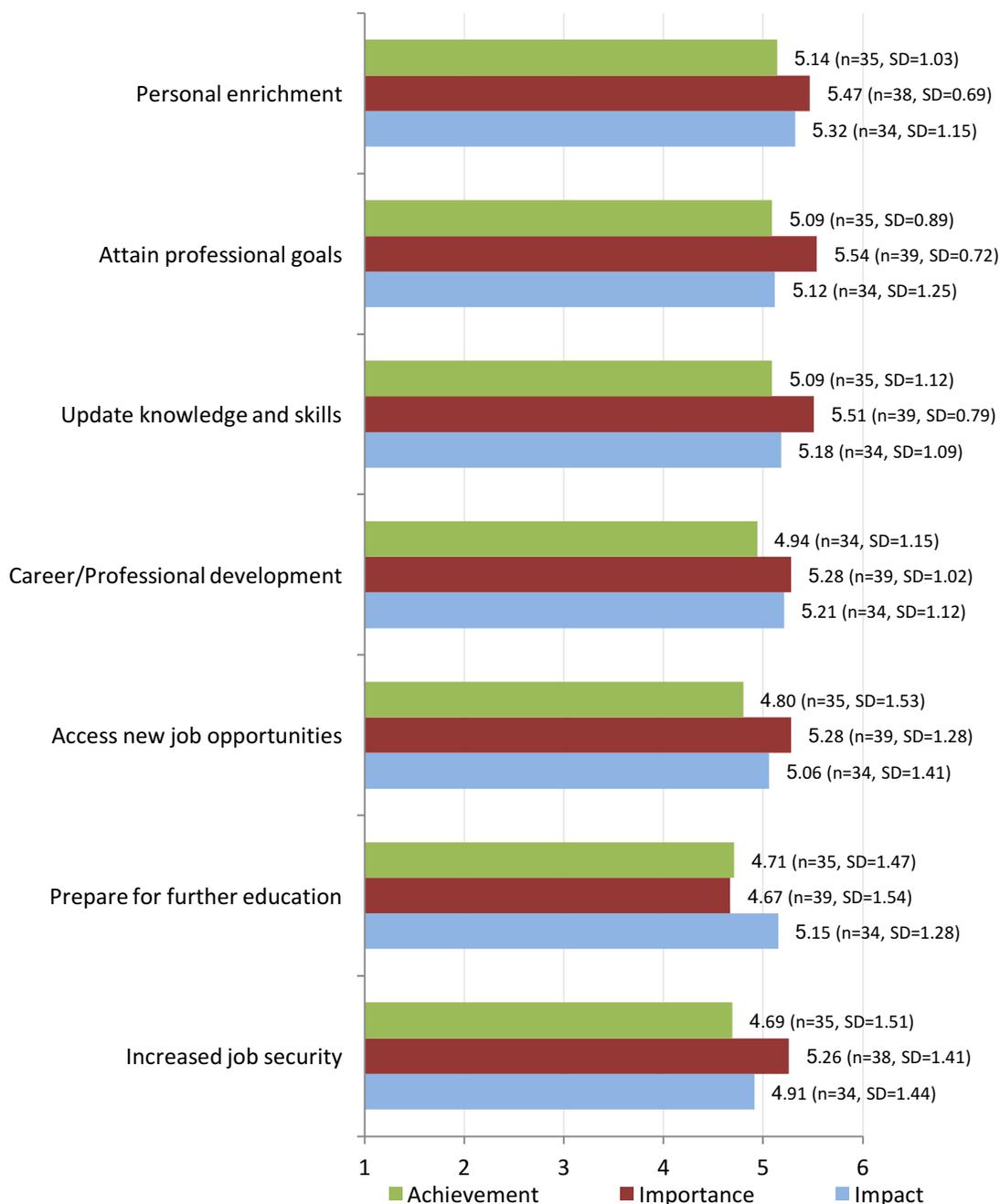
Civilian Life: To what extent was your degree helpful in the transition to civilian life? (N = 1)

- Rating 1 (Not helpful): 100.0%

Note: For items related to Military Advancement and Civilian Life, response options ranged from 1 = not helpful, to 6 = very helpful.

Career and Educational Goals

For each goal, rate the importance of the goal when you enrolled at Excelsior College, the extent to which you have now achieved each goal, and the extent to which Excelsior College had an impact on your achievement of the goal. (Mean ratings)



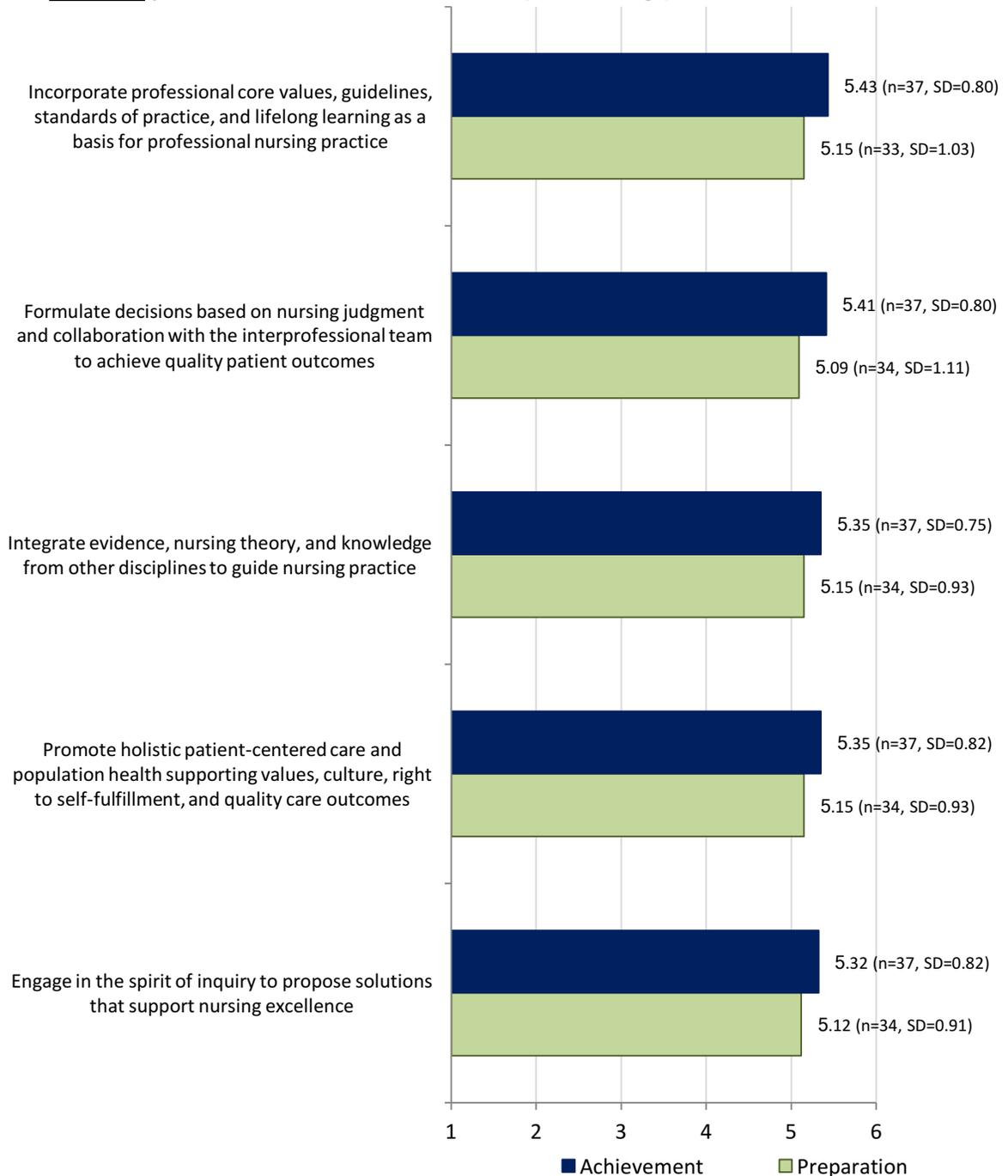
Likert scale: Achievement: 1 = Not at all achieved, 6 = Completely achieved

Likert scale: Importance: 1 = Not at all important, 6 = Very important

Likert scale: Impact: 1 = No impact, 6 = Great impact

Bachelor's Degree in Nursing Program Outcomes

Please rate the degree to which you have achieved each outcome and how well your educational experience prepared you to demonstrate each outcome. (Mean ratings)



Likert scale: Achieved: 1 = Not at all achieved, 6 = Completely achieved

Likert scale: Prepared: 1 = Very poorly prepared, 6 = Very well prepared

^ If this symbol appears next to a question above, the question expired during the report period.

Satisfaction with Excelsior College

How satisfied are you, overall, with your experiences at Excelsior College. (N = 41)

- Very satisfied 53.7%
- Satisfied 41.5%
- Neutral 2.4%
- Very dissatisfied 2.4%

How satisfied are you that Excelsior College helped you meet your program outcomes? (N = 41)

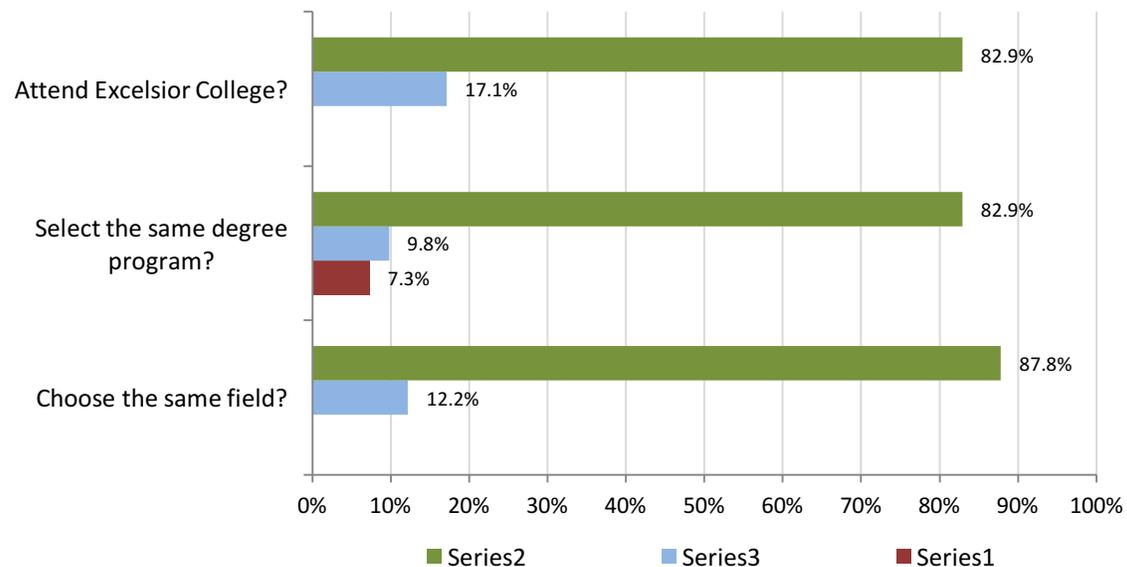
- Very satisfied 56.1%
- Satisfied 41.5%
- Very dissatisfied 2.4%

Would you recommend Excelsior College to friends or colleagues interested in continuing their education? (N = 41)

- Yes 100.0%

Overall Impression of College, Program and Career

If you had it to do over again, would you: (Attend Excelsior n = 41; Same degree program n = 41; Same field n = 41)





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